



GRUPO BIMBO

PRICES US\$600 MILLION IN SENIOR UNSECURED 4.00% NOTES DUE 2051, THROUGH BBU

MEXICO CITY, MAY 12, 2021

Grupo Bimbo, S.A.B. de C.V. ("Grupo Bimbo") today announced that its wholly owned subsidiary, Bimbo Bakeries USA, Inc. ("BBU"), has priced its inaugural bond offering of US\$600,000,000 in aggregate principal amount of 4.00% notes due 2051 in the international debt capital markets. BBU will use the proceeds for general corporate purposes, including transfer to Grupo Bimbo for further repayment of its existing indebtedness under its US\$2.0 billion committed revolving credit facility. The notes will be irrevocably and unconditionally guaranteed on a senior unsecured basis by Grupo Bimbo, Bimbo, S.A. de C.V. and Barcel, S.A. de C.V.

"Our strong diversification and increased penetration in developed markets, largely contributed to attract the attention of close to 180 investors and to achieve an oversubscription of 6.5 times, evidencing our global profile within the food industry and affirming our commitment to expand our stakeholder base", said Diego Gaxiola, Chief Financial Officer. "This is a debt neutral transaction for Grupo Bimbo that reinforces our strong commitment to optimize our capital structure, maintain a solid balance sheet and a conservative debt profile", he added.

The notes were rated Baa2/BBB/BBB by Moody's, S&P and Fitch*.

Grupo Bimbo once again recognizes and acknowledges the support of investors and financial institutions, HSBC, J.P. Morgan, Mizuho, and Santander, that acted as joint bookrunners in ensuring a successful outcome for this transaction.

ABOUT GRUPO BIMBO

Grupo Bimbo is a global consumer company, the leader and largest baking company in the world and an important participant in snacks. Grupo Bimbo has 203 bakeries and other plants and around 1,700 sales centers strategically located in 33 countries throughout the Americas, Europe, Asia and Africa. Its main product lines include sliced bread, buns & rolls, pastries, cakes, cookies, toast bread, English muffins, bagels, tortillas & flatbreads, salty snacks and confectionery products, among others. Grupo Bimbo produces over 13,000 products and has one of the largest direct distribution networks in the world, with more than 2.9 million points of sale, more than 53,000 routes and over 134,000 associates. Its shares trade on the Mexican Stock Exchange (BMV) under the ticker symbol BIMBO, and in the over-the-counter market in the United States with a Level 1 ADR, under the ticker symbol BMBOY.

INVESTOR RELATIONS

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*NOTE: A rating is not a recommendation to buy, sell or hold securities and may be subject to suspension, revision or withdrawal at any time. Each rating should be evaluated independent of each other rating.